

## Beiträge in referierten Zeitschriften

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1. Janz, F., Jordanow, S., Heidenreich, S., & Schäfer, J. (forthcoming) - Shades of green deception – An empirical examination into the consequences of green-washing of innovations. *Creativity and Innovation Management*. (VHB TIE= B / IF=3.3)
2. Stockkamp, C., Schäfer, J., Millemann, J. & Heidenreich, S. (2021): Identifying Factors Associated with Consumers' Adoption of e-Mobility – A systematic Literature Review, *Sustainability*, 13(19), 10975. (VHB=C/WR=0,1/IF=3.889)
3. Schilling, M., Sparfeldt, J., Becker, N., Engel, M., Levacher, J., Sebastian, T., Schäfer, J., Schwabe, S. & König, C. (2020): Is it enough to be willing to win or do you have to be smart? The relationship between competitive worldviews, cognitive abilities, and applicant faking in personality tests, *International Journal of Selection and Assessment*, 28(3), 264–282.

## Beiträge auf Konferenzen mit Begutachtungsprozess

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1. Janz F., Jordanow, S., Heidenreich, S., & Schäfer S. (2023): The dark side of sustainable innovation - When and how greenwashing of new products backfires, 30th International Product Development Management Conference (IPDMC), Lecco, Italy, June 2023.
2. Spilski, A., Groeppel-Klein, A., Soliman, M., & Schaefer, J. (2017): Indirect questioning as an instrument to obtain consumers' (un)ethical responses in experiments: A comparison with behavioural data, 46th Annual Conference of the Marketing Academy (EMAC), Groningen, The Netherlands.
3. Groeppel-Klein, A., Schaefer, J., & Spilski, A. (2016): Determinants of unethical consumer behaviour: The role of consumer personality, perceived risk and firm's misbehaviour, 45th Annual Conference of the European Marketing Academy (EMAC), Oslo, Norway.